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## Infinite Media - iLMS

Learning Management System - Integrated Learning Solutions

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intuitive

flexible

cost effective

real-time reporting

dynamic





# iLMS



The Infinite Media Learning Management System (iLMS) is a web-based solution giving learners the ability to access training anyplace, anytime, and at their own pace. The iLMS role-based learning environment is robust, flexible, customizable, and scalable to meet specific client needs. The technology allows clients to leverage existing e-learning content and maximize return on their training investment. Built-in detailed reporting, analytics, and surveying tools capture the learner experience and provide extensive metrics for business analysis.



## Full Functionality

The iLMS is modular and has all the functions you would expect from a full scale LMS. Our iLMS supports e-Learning, blended-learning, and virtual interactions via online chat and web-conferencing environments.

## Cost Effective

Our custom LMS solutions are very price competitive and affordable by organizations of any size.

## Short Deployment Cycle

From contract approval to full implementation, custom analytics, and integration to internal systems, the iLMS is easy to deploy with a typical installation in under 10 weeks.

## Easy to Use

Our interface was designed with the end user in mind. Key functions are intuitively displayed and readily accessible. Jaws compliant software ensures accessibility for everyone.

## Self Administration Tools

Keeping track is easy. Our goal is to empower your organization to manage its learning assets and system with easy-to-use administration features that allow customized messages on the home screen, management of learning content objects, and user management. Administration tools are role-based and access levels are defined by your organizational needs.

## System Compatibility and Integration

We're a good fit. Our platform is designed to be leveraged across multiple environments and easily integrated into larger enterprise systems such as ERP, HRIS, Balanced Scorecard, Knowledge Management, and even other LMS products.

## Easy Configuration and Customization

We blend well. We know that every organization is unique and so are their business processes. That is why our iLMS can be easily configured to meet overall business needs and be customized for regions and divisions. Branding and customizing the interface to reflect the look and feel of your organizational desires is easily achieved.

## Detailed Reporting and Analytics

Our iLMS reporting and analytics tools support your business goals and help your management team zero in on coaching needs by providing your organization with highly targeted, configurable and customizable reports. We are also able to report on classroom, field, and mentor activities. Reports are real-time, web-based, and role-based for maximum impact and efficiency.





# Key Features and Benefits



## For Learners

- Easily register for and access courses
- Intuitive controls
- Individual progress report
- Easily search for your learning objects
- Learning on demand
- Collaborate with peers
- Interact with your peers
- Blended-learning support
- Access content as required
- Bookmark last page of a course
- Support for content including PDF, Word, Excel



## For Managers

- View your team's progress
- Generate real-time web-based reports
- Customize reports on the fly
- Ad-hoc reporting
- Easy to export reports to MS Excel and other MS Office products for deeper analysis and data mining
- Send email and communicate with your team
- Provide support and coaching to your team
- Customize learning offer for regional teams
- Learning content is automatically added to your team's transcript
- Consolidate resources including company guidelines, charts, and sales tools



## For Administrators

- Powerful, built-in administration tools
- Upload content in a variety of formats
- Easy user administration, single-sign on integration
- Customizable interface
- SCORM 1.2 and SCORM 2004 compliant
- .Net core application
- Detailed configurable reports
- Multi-language support
- Integrates with other platforms
- Works with Microsoft, IBM, and Oracle database environments
- Integrates to Knowledge Base



## Complimentary Products

- Sales Portal
- Knowledge Base
- Rewards Engine
- Balanced Score Card
- Collaboration Tools
- Custom Portal Applications
- Enhanced Analytics
- Custom Content





# Recent iLMS Implementations



## Softchoice Corporation



### The Opportunity

Develop and implement an LMS that enables other vendor partners to deploy learning and marketing, maximize training effectiveness, and boost customer service while lowering costs to Softchoice Corporation.

### Solution

Implementation of our iLMS with integrated Solution Reseller Module to over 10 business partners including IBM, Adobe, and Cisco. This allowed for the creation of a centralized management and distribution model for all vendor training collateral and facilitated tracking and reporting of all learning events – online, classroom and/or mentoring. For each vendor, distinct, real-time and web-based administration tools and reporting were implemented.

### Testimonial

*"The Infinite Media solution exceeded my expectations. I am very pleased and impressed with the functionality and quality of the final product."*

**Louis Le** – Manager Marketing and Operations, Softchoice Corporation Toronto

### About Softchoice Corporation

Softchoice is one of North America's leading providers of technology solutions and services that helps businesses acquire and manage their software and hardware technology resources. In 2006, Softchoice was named Software Value Added Reseller (VAR) of the Year by VAR Business magazine. Softchoice currently has more than 900 employees operating from more than 40 branch offices that are located in major cities across the U.S. and Canada.

## Xerox Developing Markets Operations (DMO)



### The Opportunity

Xerox DMO required a better user experience for sales teams accessing online learning and marketing collateral. Xerox DMO needed to capture the attention of end-users and provide progressive services to the business unit, including robust support tools.

### Solution

Implementation of our iLMS with iCMS in 10 languages including integrated Regional Management and Reporting Tools to ensure accurate tracking and reporting. This solution increased employee productivity and boosted efficiency using fewer resources. Our solution provides role-based reports for over 50 regional training managers in 151 countries and enables them to track learning progress in their respective region. Overall dashboard global reporting review and tracking at the executive level was also a component of the solution.

### Testimonial

*"Accelerated growth in Xerox's Developing Markets Operations continues quarter after quarter, reflecting positive performance in all regions. Infinite Media's sales tools and web solutions have been instrumental in helping us achieve this."*

**Craig Prosser** – Manager, Internet Marketing, Developing Markets Operations, Xerox Corporation

### About Xerox

Xerox Corporation is the world's leading document management technology and services enterprise. Xerox provides the industry's broadest portfolio of color and black-and-white document processing systems and related supplies, as well as document management consulting and outsourcing services.

# Recent iLMS Implementations

## Accenture Business Solutions for Utilities



### The Opportunity

Implement a turn-key solution for Accenture / BC Hydro to deploy a Learning Management System with integrated CMS, including a Knowledge Management module, designed to optimize Call Center effectiveness for BC Hydro.

### Solution

Implementation of our iLMS and iCMS including an Analytical Tools Module. We also converted 20 hours of in-class training to an online environment/platform with simulations. This learning became the basis of targeted refresher training and a key knowledge base for real-time on-the-job performance aids. Reports are real-time and web-based providing management with the information required to track performance and critical course completion.

### Testimonial

*"I am delighted with the professionalism, efficiency and flexibility the Infinite Media team demonstrated on this project. The solution they provided us was customized to fit the unique requirements of our client and was adapted to work within their business environment and workflow."*

**Luc Seigny** – Executive Talent and Organizational Performance, Accenture

### About Accenture

Accenture is a global management consulting, technology services and outsourcing company with more than 175,000 people in 49 countries. Accenture collaborates with clients to help them become high-performance businesses and governments.





Infinite Media **increases client revenues** by creating **integrated solutions** and content to support sales, marketing, learning, knowledge management, and incentive programs for both B2B and B2C audiences. Core technology supported by our production services ensures our **solutions are flexible**, visually compelling and guarantee optimal delivery of content.

Our dedicated in-house production team provides clients with the best of **cutting edge technology**, client partnership and development excellence to deliver integrated, tactical **sales solutions**.

A testament to the success of the Infinite Media approach, our clients have experienced significant increases in market share, brand recognition, productivity, sales, customer satisfaction, and employee achievement while decreasing turnover as a result of our **brand enhancing solutions**.

With over 15 years experience in providing **intelligent answers**, Infinite Media is a fully integrated communications, marketing, learning, and technology firm. The Infinite Media approach:

- Provides dynamic and compelling brand enhancing solutions
- Produces successful campaigns with proven results by incorporating **creativity, technology** and **vision**
- Supports all brand enhancing services

Our fully integrated firm is designed to support all brand enhancing services including Web/New Media, Learning Solutions, Video Production, Application Development, Print Media, and Event Management.

To try our iLMS please log in to:  
**[www.infinite-learning.com](http://www.infinite-learning.com)**